

Americas Equity Research



HSBC
Global Research

Exploring opportunities

The investment world is not stuck in silos, and neither are we. HSBC Global Research continues to connect clients to investment opportunities close to home and across the globe. Our global clients require a strong presence in the US, evidenced by the fact that we are already a top five US dollar clearer. **Our US equity coverage has recently more than doubled, to c.USD37.5trillion of market cap.** In the Americas, we now have over **30 analysts** covering around **40 sectors**. Our award-winning analysts produce more than **12,000 independent reports globally each year** with topical, timely and relevant insight on everything from **currency movements to climate technology, bond yields, global stock markets, macroeconomics, and technology trends.**

What sets us apart? At HSBC Global Research, we:

- ♦ Take an integrated approach, working across asset classes and regions to put our research into context so that clients get the bigger picture
- ♦ View equity and macro topics through a global lens – Global Research has over **300 analysts in 17 locations** – while our strong focus on emerging markets helps clients bridge the gap between emerging and developed markets. In the Americas, the team produces research on the economies of **North, Central and South America, as well as equities and ESG across the region**
- ♦ Draw on the expertise of our economists across the Americas and equity strategists, as well as **multi-asset and data scientists** based around the world
- ♦ Look at the big **environmental, social and governance** issues affecting companies, working with our **award-winning ESG team** on regional and global topics
- ♦ This holistic approach is reflected in our nine big themes: the trends that we see as shaping the world we live in and which we think offer opportunities for investors – from **demographics** and **disruptive technology** to **energy transition** and the **cities of the future.**

Our strong rankings globally are testament to our **thought leadership** and **commitment to our clients**, which include the **Institutional, Corporate, and Private Bank sectors**. As we bring our expertise to new audiences, we offer a variety of ways to access our work. These include an exclusive **Global Research app** showcasing key reports to clients, and – to give prospective clients a sense of our output – public access to a curated selection of **podcasts and live events**. We look forward to connecting with you.

Sincerely, Raj Sinha and Patrick Boucher



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Our framework

Positioned across our unique selling points and focusing on our key, current and topical themes

Global teams



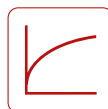
Economics
covering >50
countries
worldwide



FX broad
coverage of DM &
EM with particular
focus on the RMB



Equities
1,850 companies
with 67% FTSE EM
and Frontier Market
Indices



Fixed Income
covering Rates
and Credit across
DM & EM



EM investment
themes across
asset classes



Sustainability
insights on delivering
net-zero across asset
classes



Data Science
analysing vast
amounts of data using
machine learning
techniques



Multi-Asset
highlighting key
ideas across asset
classes

Our focus

Macro/ Multi-Asset

Top-rated in DM,
EM and thematic
coverage

Emerging Markets

Comprehensive
analysis of EM
across all asset
classes

Asia

Local expertise for
global clients

China

Onshore research with
300+ A-share coverage

UK

Strong mid-cap
coverage

Sustainability

Identifying value
creation in the net-zero
transition

Data Science

Embedding
machine learning
techniques into our
investment advice

Key themes to guide your outlook



Scan or [click to
view](#) our themes
brochure

Our rankings

Global Research is highly ranked and rated across a number of geographies and asset classes

#1

Extel Survey – 2024

- ◆ **Developed Europe:** Multi Asset Research, UK (large cap) Overall Broker
- ◆ **Emerging EMEA:** Equity Research*, Economics, MENA Research, South Africa Research, Türkiye Research, Chemicals

*Commission-weighted analyst tables

#1

The Asset Benchmark Research Awards – 2023

- ◆ Indian rupee bond research

#1

LBMA's Precious Metals Forecast Survey – 2022

- ◆ Forecast average price of palladium

#1

Consensus Economics – 2022

- ◆ Forecast accuracy award - Spain

#1

APAC – Asiamoney – 2023

- ◆ Best Regional Brokerage, Research & Sales
- ◆ Best brokerage for regional/country research: Korea/Taiwan
- ◆ Best regional analyst rankings (various asset classes)

#1

Greenwich FX survey – 2022

- ◆ Best EM research

#1

Focus Economics – 2022

- ◆ Best economic and rates forecaster (multiple countries)
- ◆ Best price forecaster - gold



US stock coverage by sector



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Stock coverage is based on US primary listings. Stocks under coverage and USD Market Cap as of 3-Jan-25

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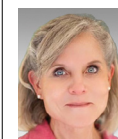
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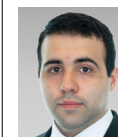
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* No primary stock coverage

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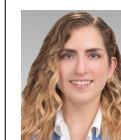
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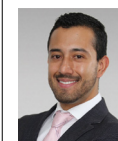


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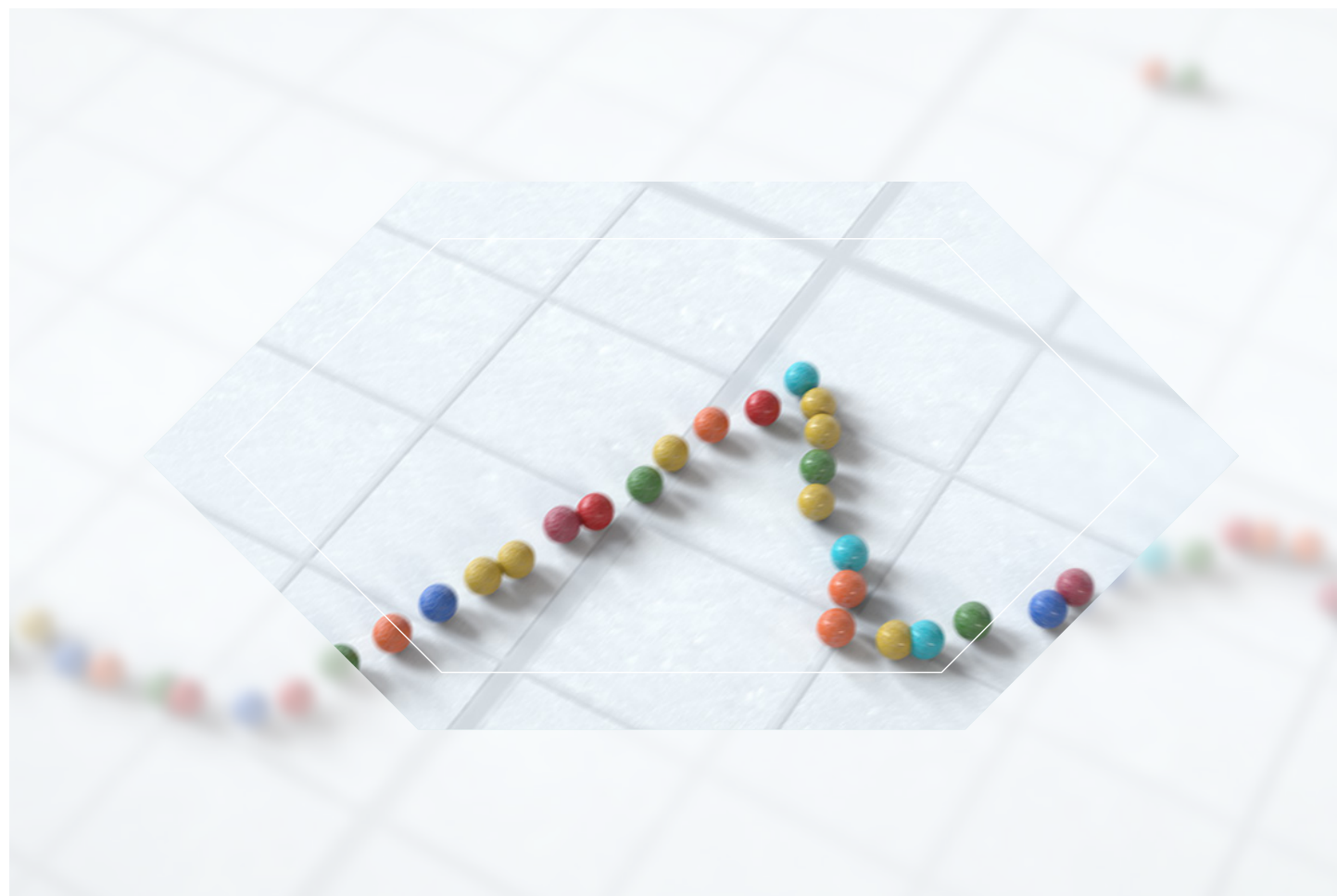
We look forward to working with you.

Cara Fitzgerald

Americas Research Direct lead



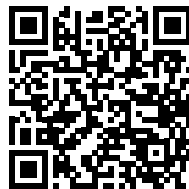
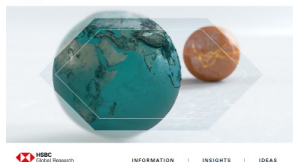
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Guide to HSBC Global Research
Q2 2024



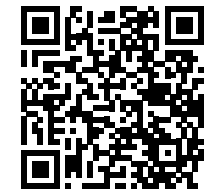
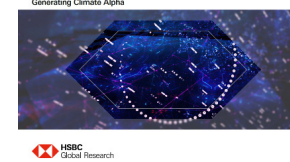
ESG Research

HSBC ESG Research
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Climate Solutions Database

HSBC Climate Solutions Database
Generating Climate Alpha



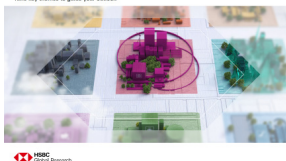
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Data Science
Q2 2024



Shaping the future – Nine key themes to guide your outlook

Shaping the future
Nine key themes to guide your outlook



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Asia Pacific Research

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