

UK and the CPTPP

Britain applies to join trading bloc

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Economics - Global

- ◆ The UK has applied to join the Comprehensive and Progressive Agreement for Trans-Pacific Partnership...
- ◆ ...which should help to deliver new trading opportunities for businesses in all participating economies
- ◆ The UK's accession is likely to inject new vitality into CPTPP, raising incentives for additional economies to join

One year after the UK officially left the EU, it formally applied to join the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). The CPTPP is widely regarded as the gold standard of trade deals thanks to its modern trade provisions. It spans 11 Pacific Basin economies: Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore and Vietnam, which together account for 13% (USD11trn) of world GDP and 15% (USD3.7trn) of global exports. These shares could rise to 16% and 18%, respectively if the UK joins.

Although the UK already has trade deals in place or under negotiation with nine CPTPP members, UK-CPTPP trade remains relatively low and accounts for much less than bilateral UK trade with the US or Germany, for example. Therefore, joining the deal may provide new opportunities for UK businesses to deepen trade linkages with CPTPP markets on a regional, rather than bilateral, basis.

Under the deal, UK manufacturers would be able to use inputs from across the entire CPTPP bloc in their exports to other members and still qualify for preferential access. UK businesses may also benefit from certain trade liberalisation provisions that go beyond commitments in existing UK deals, such as the quicker removal of car tariffs in Canada.

Although the immediate economic gains for the UK of joining the deal may be limited, the UK could benefit from a further expansion in CPTPP membership in the future. Thailand, South Korea, and mainland China have indicated interest in joining the deal, while the US, under its new president, may also look to participate, subject to renegotiating certain aspects of the agreement.

Joining the deal would connect UK businesses with rapidly growing economies in Asia-Pacific. And as we say on p6, the UK is likely to be welcomed by existing members, given its size and because it could inject fresh vitality into the grouping. The UK is already an important consumer market for the region and it could expand the CPTPP's combined household spend by about 30% (USD1.8trn). Asian markets are also likely to benefit from the UK's complementary trade profile, notably its strength in services trade.

In terms of next steps, the UK intends to begin accession negotiations in Spring 2021, although it is unclear how long these might take. In theory, these talks could be wrapped up relatively swiftly as we do not expect the UK to seek to overhaul aspects of the agreement, given it is acceding to an existing trade deal.

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Shanella Rajanayagam
Trade Economist
HSBC Bank plc

Frederic Neumann
Co-Head of Asian Economics Research
The Hongkong and Shanghai Banking Corporation Limited

Abanti Bhaumik
Associate
Bangalore

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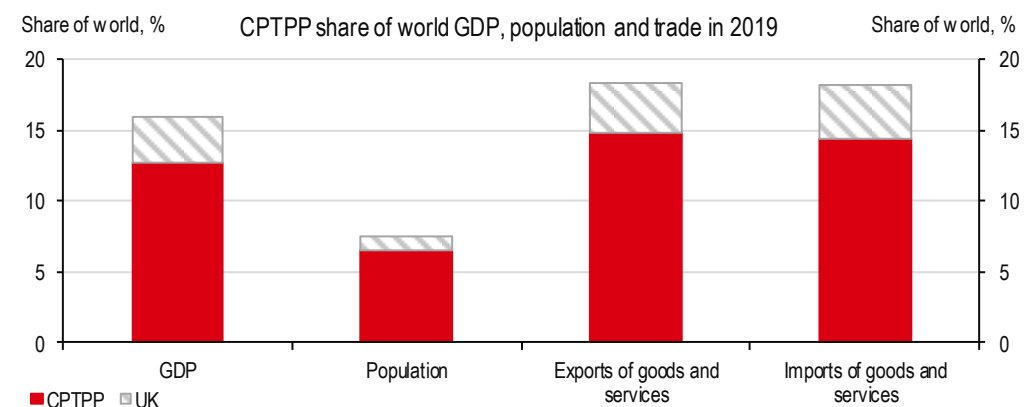
Joining the club

Going global

The UK formally applied to join the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) on 1 February 2021. The request to join the high-standards accord comes one year after the UK officially left the EU and shows it taking advantage of its new freedom to strike trade deals with countries and groupings around the world to offset the loss of some of its access to the EU market. In this note, we take a look at the implications.

The CPTPP comprises 11 economies in the Pacific Basin, which collectively account for 13% (USD11trn) of world GDP, 7% (508m) of global population, and 15% (USD3.7trn) of world exports (Chart 1). The deal has been in force for six members since 30 December 2018 (Australia, Canada, Japan, Mexico, New Zealand and Singapore) and for Vietnam since 14 January 2019. The remaining four members (Brunei, Chile, Malaysia and Peru) are yet to ratify the agreement. If the UK joins the CPTPP, the bloc's share of global GDP and exports would rise to 16% and 18%, respectively.

Chart 1. CPTPP members account for a sizeable share of world GDP and trade



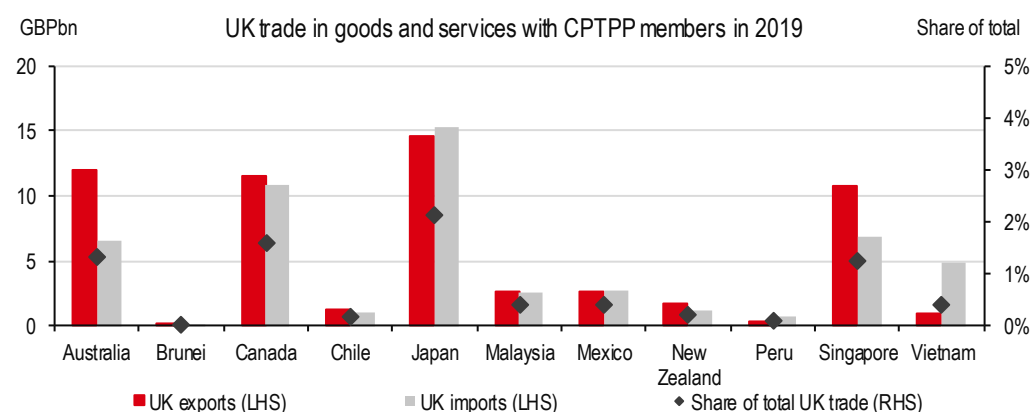
Source: UNCTAD, HSBC

The agreement is widely regarded as the gold standard of trade deals as it aims to tackle a range of modern trade issues, from barriers to e-commerce to social concerns around labour and environmental standards, alongside measures to cut tariffs and reduce regulatory impediments to trade. Some CPTPP members have already welcomed the UK's bid to join the deal, suggesting that UK accession would also benefit existing parties.

Terms of the deal

Although the UK already has separate trade deals with a number of CPTPP members, joining the deal may provide new opportunities for UK businesses to deepen trade linkages with these economies. However, the CPTPP will not replace these existing deals. From a UK perspective, trade with CPTPP members currently remains relatively low, accounting for just 8% (GBP111bn) of total UK trade in goods and services in 2019 (Chart 2). This is less than bilateral UK trade with the US (16% of total, or GBP232bn) and Germany (9.5% of total, or GBP134bn). Within the CPTPP grouping, Japan and Canada are particularly important for UK trade, ranking as the UK's 11th and 15th largest trading partners in 2019.

Chart 2. UK trade with CPTPP members remains relatively low



Source: ONS, HSBC

Assuming the UK signs up to the terms of the existing CPTPP deal, UK businesses would benefit from expanded market access and a common set of trading rules in member economies. The CPTPP is, as its name suggests, a comprehensive deal that comprises 30 chapters covering various trade aspects. Notably, CPTPP members plan to ultimately remove tariffs on 95% of intra-CPTPP trade, although the timeframe for tariff elimination varies by member (Table 1).

Table 1. CPTPP members will phase out tariffs over different time periods

Economy	Time frame for tariff elimination
Australia	Maximum 4 Years (2021)
Canada	Maximum 12 Years (2029)
Japan	Maximum 21 Years (2038)
Mexico	Maximum 16 Years (2033)
New Zealand	Maximum 7 Years (2024)
Singapore	Maximum 1 Year (2018)
Vietnam	Maximum 21 Years (2038)
Brunei	Maximum 11 Years (TBD)
Chile	Maximum 8 Years (TBD)
Malaysia	Maximum 16 Years (TBD)
Peru	Maximum 16 Years (TBD)

Source: Baker McKenzie, HSBC

Tariff liberalisation

Under the deal, the UK could ultimately benefit from tariff-free access for whisky in Malaysia (down from 165%) and zero duties on motor vehicles in all CPTPP markets. In some instances, the CPTPP may also provide for faster tariff liberalisation than under bilateral UK trade deals. For example, Canada's 6.1% tariff on cars will be removed two years earlier (by 2022) under the CPTPP than via the UK-Canada trade agreement.

Rules of origin

Parties have also established a single set of rules to determine origin of product and agreed to "cumulation" of rules of origin. This means that, in general, exporters can source up to 70% of inputs from all CPTPP parties and still qualify for preferential access when trading within the bloc.

Non-tariff barriers and services trade

In addition, the deal includes various provisions to tackle non-tariff barriers to trade. For example, parties agreed to improve policy cooperation and to reduce technical barriers to trade in sectors such as medical devices, cosmetics and pharmaceuticals. Trade in services is also liberalised under the deal, with specific provisions for financial services around liberalising foreign equity caps and ensuring transparency of regulations. The deal also includes provisions to facilitate the temporary movement of business people among CPTPP markets.

Digital trade

Under the CPTPP, parties have also agreed various provisions to facilitate digital trade. For example, members banned undue data localisation requirements (excluding for financial services), and committed to not impose customs duties on electronic transmissions.

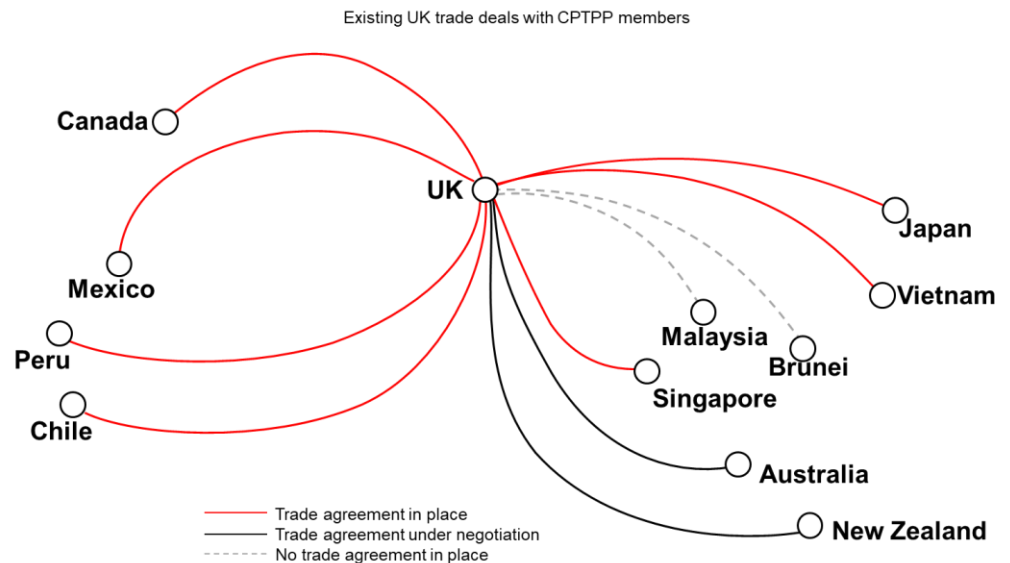
Social issues and intellectual property

The deal also includes commitments to uphold high labour and environmental standards, and UK businesses may benefit from provisions to protect intellectual property. For instance, CPTPP members have agreed to protect geographical indications, which are signs or names used in relation to goods that have a specific geographic origin. The UK could look to protect goods such as Scotch Whisky under this mechanism.

Impact for the UK

Joining the CPTPP could deliver new trading opportunities for UK businesses. But these benefits may be somewhat limited as the UK already has trade agreements with seven out of 11 members (Canada, Chile, Japan, Mexico, Peru, Singapore and Vietnam), and negotiations currently underway with Australia and New Zealand (Figure 1).

The existing bilateral deals largely replicate provisions in EU trade agreements that the UK was party to prior to Brexit, and generally provide for relatively expansive goods market access. For example, the UK-Canada deal provides for duty free access on 98% of UK goods exported to Canada, while tariffs will be liberalised on 99% of UK exports to Japan.

Figure 1. The UK already has trade agreements in place with seven CPTPP members


Source: HSBC

However, having overlapping trade arrangements are not uncommon, although it can be challenging for traders to navigate the various arrangements. In fact, Australia had FTAs in place with all CPTPP members except Canada and Mexico prior to finalising the plurilateral deal. And trade expanded among CPTPP members after the agreement took effect, including between members that already had bilateral trade deals with each other.

Therefore, the key benefit of the CPTPP for the UK is that it aims to align trade and investment rules across all member economies, not just bilaterally. This means that UK manufacturers would be able to source intermediate inputs from across the entire CPTPP bloc, and would benefit from similar rules when trading into all CPTPP markets. On the other hand, UK importers and consumers may benefit from access to a greater range of goods and services at a lower cost. However, it remains to be seen how the UK will approach certain issues such as the inclusion of an investor-state dispute settlement (ISDS) mechanism.

Crucially, the CPTPP would help UK businesses expand trade linkages in the dynamic Asia-Pacific region. The deal may provide new opportunities for UK businesses to deepen trade relations with existing partners and forge linkages with new markets. If the UK's bid to join the CPTPP is successful, this would be the first preferential deal that links the UK with Brunei and Malaysia (subject to these economies ratifying the agreement).

Other economies may join

However, joining the CPTPP could provide a more meaningful boost to UK trade if other economies also choose to participate in the pact further down the line. Thailand and South Korea have already indicated interest in joining the CPTPP, while President Xi said in November 2020 that China would "favourably consider" joining the deal and the Chinese Ministry of Commerce recently published the text of the deal to its website.¹ Of these economies, the UK already has a trade deal with South Korea.

¹ Global Times, "China to 'favorably consider' joining CPTPP", 21 November 2020; and Inside US Trade, "China names new chief trade negotiator, publishes CPTPP text", 15 January 2021.

It also remains to be seen whether the US will re-join the agreement under the Biden administration. The US withdrew from the predecessor to the CPTPP – the Trans-Pacific Partnership (TPP) – in 2017. Although UK businesses would benefit considerably from US membership of the CPTPP, particularly in the absence of a bilateral UK-US trade deal, US accession to the deal may take some time. The Biden administration is expected to focus more on domestic investment than striking new trade deals, and it is likely that President Biden would look to renegotiate aspects of the CPTPP prior to joining.

Impact for Asia

Staying on the bicycle

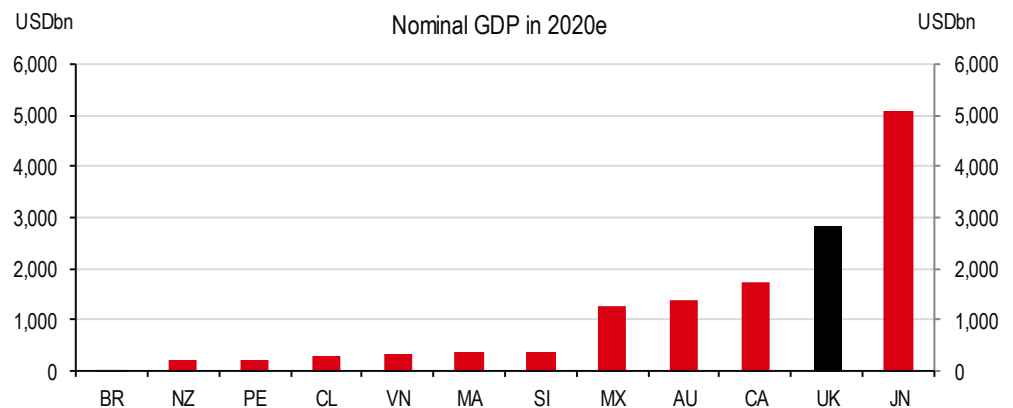
UK membership of the CPTPP would also have implications for existing members of the accord – most of which are located in the Asia Pacific. Asia's rising prosperity, advancing at a breathtaking clip year after year, is led by trade. As a result, the region has looked with some consternation at the flickering protectionist tendencies of recent years in other parts of the world. Last year, the signing of the Regional Comprehensive Economic Partnership (RCEP) offered hope that trade liberalisation on a wider scale has not been entirely derailed. As the parable goes, free trade is like riding a bicycle: unless one keeps on pressing ahead with successive agreements, gravity will prevail and the pull of protectionism will swiftly topple the rider.

The UK's application to join the CPTPP, fortunately, is giving the bicycle another powerful push. That, at least, is the view from Asia: the UK's accession should be broadly welcomed by the existing members of the CPTPP, as well as those economies which are not (yet) part of the grouping.

First, and most straightforward, the UK's economy is a sizeable addition. With a GDP of over USD2.8trn, it would be the second largest after Japan, and about 60% larger than the next big one, Canada (Chart 3). In economic terms, the UK's accession would be equivalent to adding two times Indonesia or five times Thailand to the CPTPP (neither of which are members currently). As noted above, the UK expands the CPTPP's combined GDP by around 25% in dollar terms (though slightly less, around 21%, when measured with purchasing power parities).

From the perspective of Asian exporters, the UK is not only a major economy in its own right, but proportionately, an even larger consumer market. The UK's accession would expand the grouping's overall household spending pool by about 30%, or just over USD1.8trn.

Chart 3. The UK's economy would be a sizeable addition to the CPTPP



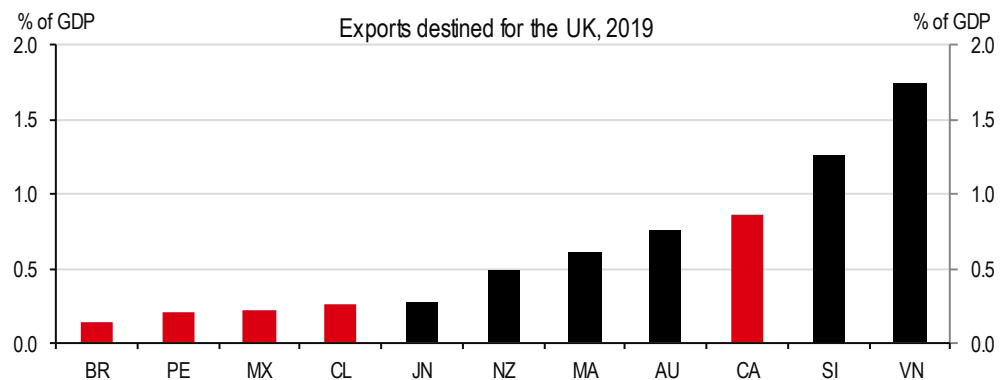
Source: IMF, HSBC

Frederic Neumann
 Co-Head of Asian Economics
 Research
 The Hongkong and Shanghai
 Banking Corporation Limited

Abanti Bhaumik
 Associate
 Bangalore

Already, the UK is a significant market. Chart 4 shows exports heading to the UK as a share of existing CPTPP members' GDP (the Asian economies are coloured in black, others in red). In Vietnam, for instance, shipments to the UK are equal to about 1.8% of GDP. After the agreement has been ratified, these shares are bound to climb further.

Chart 4. The UK is an important market for some Asian economies



Source: IMF, HSBC

Size matters when it comes to free trade areas, for it expands opportunities and scale, thereby enhancing the benefits of all members, while often also raising the opportunity cost of non-members. And this hints at the second major reason why CPTPP members, including those in Asia, will welcome the UK's application: it injects fresh vitality into the grouping, raising the incentives of members that have not yet ratified the agreement (like Malaysia) to do so, and for non-members, such as Indonesia or even mainland China, to consider joining.

Lastly, the UK's membership would also be beneficial to the group in another sense: in terms of complementarity: for example, the UK's strength in services, from finance to engineering, as well as its first class research institutions, would ultimately, with new preferential access for members of the CPTPP, provide a competitive boost to companies across the grouping.

Next steps

The UK intends to begin accession negotiations in Spring 2021 and will shortly publish its negotiation objectives and scoping analysis. Overall, however, we do not expect the UK to seek to overhaul aspects of the current agreement given it is acceding to an existing trade deal.

Disclosure appendix

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Issuer of report

HSBC Bank plc
8 Canada Square, London
E14 5HQ, United Kingdom
Telephone: +44 20 7991 8888
Fax: +44 20 7992 4880
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