

# Past the peak?

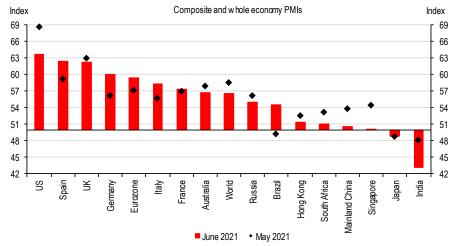
### PMI wrap-up (Jun)

Free to View Economics - Global

- Whilst the global economy is still recovering...
- ...that pace may be cooling outside of Europe...
- ...but intense price pressures remain, particularly in the US

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#### Composite PMIs - World at a glance



Source: IHS Markit, HSBC. Note: Due to public holidays, the composite and services PMIs are yet to be released for Brazil.

June's PMIs suggest that the peak improvement in the global economic outlook may be behind us. That's not to say that things aren't still getting better – the global composite PMI was still strong at 56.6, but the sequential pace may be cooling from the 58.5 in May.

Some of that is evident in the manufacturing prints in Asia – where we saw sharp drops in Malaysia and Vietnam (11.4pt and 9pts respectively) as a result of renewed restrictions due to the pandemic. But elsewhere, things softened a touch, too – with headline indices and new orders coming off their recent peaks across most of the world, with the eurozone the notable exception.

In the service sector, too, the positive news may have peaked, apart from in Europe. Markit's US services PMI fell by 5.8pts from its record high in May, while data weakened in the UK with the delay to the full re-opening. In mainland China and India, services PMIs fell by roughly 5pts, with virus outbreaks still a key concern in Asia.

Going forwards, while the global economy is continuing to recover, in some places more quickly than elsewhere, the pandemic looms large in the near-term data. Worries about variants, vaccines and virus numbers are still the dominant factor in determining economic activity on a month-to-month basis.

This is an abridged version of a report of the same title published on 7 July 2021. Please contact your HSBC representative or email <u>AskResearch@hsbc.com</u> for more information.

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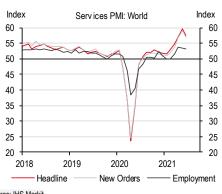
### PMIs - what are they telling us?

Whilst the global PMIs are extremely strong, momentum has clearly softened in the past month. Granted, this is from multi-year highs, but June's PMI data suggest that sequential growth momentum may have peaked across the world. The global manufacturing PMI fell from 56.0 (a decade high) to 55.5, still strong, while the global services PMI slipped from 59.6 to 57.5.

# 1. The global manufacturing PMI came off a decade high in June

#### Index Index Manufacturing PMI: World 60 55 55 50 50 45 45 40 40 35 35 30 30 2018 2019 2020 2021 Headline New Export Orders New Orders Employment Source: IHS Markit

### 2. The global services PMI fell to 57.5 in June

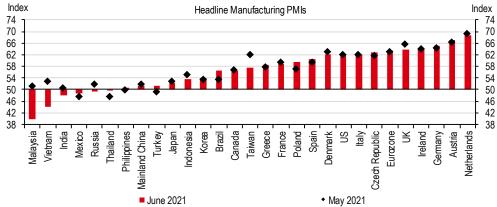


#### Source: IHS Markit

### The pandemic matters still

On an economy-by-economy basis, the divide in the data follows pandemic-related developments closely. In the manufacturing sector, weakness is evident in many of the Asian economies most affected by a surge in COVID-19 cases — notably Malaysia and Vietnam, but in mainland China, the disruptions in Guangdong Province weighed on activity. Fred Neumann points out that the weakness in Asia was more widespread, suggesting that disruptions and delays could be holding back output—and new orders eased too. Whilst clearly the most extreme drops in the PMIs are as a result of local restrictions, the broad-based nature and the drop in forward-looking components suggest that demand pressures may be starting to cool, too. That would make sense given the ongoing shift in spending patterns, from goods to services, in the US and Europe as economies open up.

#### 3. Developed market PMIs are much stronger than in the emerging world



Source: IHS Markit

In the developed world, the story looks better. The eurozone aggregate PMI saw another record high, the fourth in a row (now at 63.4), thanks to strength in Austria, the Netherlands and Germany compared to small pull-backs in France and Italy. Markit's US survey matched the all-time high print from May (62.1), while the ISM edged down slightly from 61.1 to 60.6.



#### 4. Another record high in the eurozone...

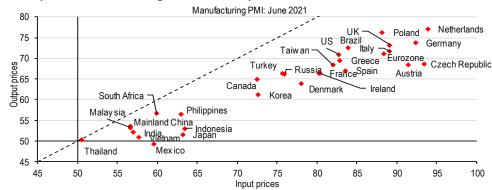
#### Index Index Manufacturing PMI: Eurozone 70 70 60 60 50 50 40 40 30 30 20 20 2018 2019 2020 2021 New Export Orders Headline New Orders Employment

#### 5. ...and in the US



At least for now, pricing pressures remain in the developed world. One respondent to the US ISM manufacturing survey highlighted that they are seeing "Inflationary pressure on materials due to supply and demand imbalance", and customer demand appears to be strong. There is a clear divide across the world, though, as seen in chart 6. Those economies in Europe, North America and Brazil stand out compared to the price pressures seen in Asia, South Africa and Mexico. The two exceptions to that broad grouping are Korea and Taiwan, where semiconductors are a large industry.

#### 6. Price pressures are still high in the developed world

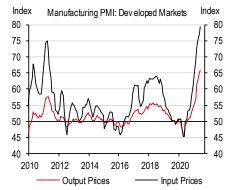


Source: IHS Markit

Source: IHS Markit

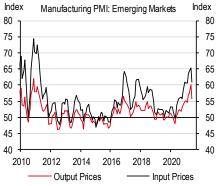
This discrepancy can be seen clearly in charts 7 & 8, where developed markets are seeing soaring input costs, which are feeding through into ever higher output costs, but in the emerging world the same pressures aren't there, particularly in mainland China. Of course, price pressures could change in the coming months if demand for goods softens due to economies re-opening and spending shifting towards services.

#### 7. DM price pressures keep intensifying...



Source: IHS Markit

### 8. ...but they may be softening a touch in the emerging world



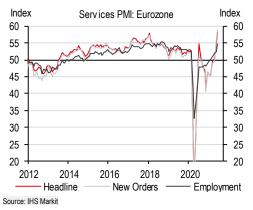
Source: IHS Markit



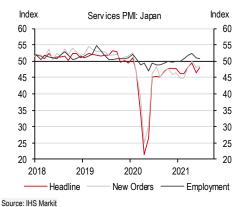
#### A mixed picture in services

That services rebound is clearly still happening in the parts of the world where vaccinations have been fast and restrictions are being eased – most notably in mainland Europe. The eurozone services PMI has risen quickly in recent months as vaccinations and falling case numbers have allowed restrictions to come off, with the index rising to a fifteen-year high of 58.3. The clearest strength was in Spain, which is approaching record high numbers, in Italy, where the PMI rose from 53.1 to 56.7, and in Germany (52.8 to 57.8). In the US, May's PMI was the strongest PMI ever printed, and so it was unsurprising that the index fell in June – though at 64.6 it is still pointing to very strong service sector activity. The UK saw a slight drop to 62.4 after the delay of the full-reopening on the economy, but even so the result points to robust growth as economic activity resumes.

# 9. The eurozone services PMI is rising quickly...

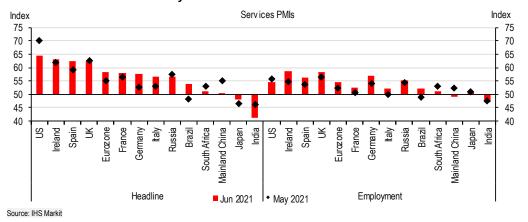


10. ...while Japan's can't get back above 50



But in Asia, where we get services PMI data, the situation is far from rosy. Mainland China saw a nearly 5pt drop to 50.3, only just pointing to an expansion. This was likely at least in part due to the clusters of COVID-19 cases in the coastal region, and the drop in employment is concerning given the continued weakness in household consumption. In India, the services PMI fell further to 41.2 (versus 46.4 in May), led by a sharp contraction in new orders for a second month in a row. Future optimism was just above 50, much weaker than at the start of the year. In Japan, although things improved, slightly, the services PMI is still to climb back above the 50 threshold since the pandemic began. Brazil, on the other hand, saw its services PMI rise back above 50 for the first time in 2021 despite case numbers staying high.

#### 11. Services PMIs are now very diverse





In terms of service sector pricing, US services firms are now seeing input prices rise even more quickly, whilst in Europe there are early signs that the re-opening is leading to the same price pressures building in the sector there. Some of the comments published with the ISM services report were telling – one respondent saying that "Severe supply chain disruptions and inflation are continuing in the marketplace, in all sectors" and another saying that "Our restaurants are quickly — maybe too quickly — returning to 2019 sales levels" – suggesting that the strength in demand is allowing firms to pass on some of these higher costs. That is very clear in the US price indices.

## 12. Services price pressures keep building in the US...

#### Services PMI: US Index Index **Output Prices** Input Prices Source: IHS Markit

### 13. ...and maybe now in Europe



### **Summary**

June's PMIs paint a picture of a global economy that is still recovering, but at a slower pace. In Europe, things look good – with looser restrictions boosting service sector activity and manufacturing holding up too. In Asia, the service sector looks vulnerable to the latest wave of cases across the region, while those economies most affected by fresh lockdowns have seen manufacturing sentiment dive, too. Inflationary pressures are still out there; they keep building in the developed world. But if demand keeps changing shape – and goods spending slows, this may alleviate in the coming months.



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